

EC'd Yes Last Received: 08/03/2012 10:20 AM

Showing Buylines: All Lines

Station WVTB-TV NORFOLK, VA. Agency () GMMB Rep Firm) PHILADELPHIA
Advertiser () OBAMA FOR AMERICA 3050 K ST NW Sales Office ()
Product BARACK OBAMA WASHINGTON, DC 20007 Salesperson () ANJIE BRADY
Estimate# 1549 Agency C/P1/P2/E 95/101/1549
Buyer Dan Nagelberg Flight Dates 08/04/2012 - 08/17/2012 Salesperson Phone# 215-567-6005
Phone# Hiatus Weeks Salesperson FAX# 215-567-5938
Fax#

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 12,100
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-F	4P-5P	STEVE WILKOS	:30	\$200.00	08/06-08/17	5	2	10	\$2,000.00	
	2	M-F	5P-6P	MAURY POVICH R	:30	\$250.00	08/06-08/17	5	2	10	\$2,500.00	
	3	M	8P-9P	HELL'S KITCHEN	:30	\$2,500.00	08/06-08/06	1	1	1	\$2,500.00	
	4	W	8P-10P	SO YOU THINK YOU CAN DANCE	:30	\$2,000.00	08/15-08/15	1	1	1	\$2,000.00	
	5	M	8P-9P	HOTEL HELL	:30	\$2,500.00	08/13-08/13	1	1	1	\$2,500.00	
	6	M-F	12P-1P	AMERICA'S COURT	:30	\$100.00	08/06-08/10	3	1	3	\$300.00	
	7	M-F	1P-2P	JUDGE GUNN	:30	\$100.00	08/13-08/17	3	1	3	\$300.00	

---REPORT TOTALS---

Report Totals: 29 / \$12,100.00

---SALES MONTHLY TOTALS---

Aug 12: 29 / \$12,100.00

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Sales Totals: 29 / \$12,100.00
Station Totals: 29 / \$12,100.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$93,077	CATV 0%	WAVY 28%	WGNT 3%	WPXV 0%	WTKR 33%
		WTVZ 5%	WVBT 13%	WVEC 18%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE